

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF PENNSYLVANIA**

S.C. JOHNSON & SON, INC.,

Plaintiff,

v.

GREENERWAYS LLC,

Defendant.

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C.A. No. _____

JURY TRIAL DEMANDED

COMPLAINT

Plaintiff S.C. JOHNSON & SON, Inc., by and through its undersigned counsel, McCarter & English, LLP, hereby files this Complaint against Defendant GREENERWAYS LLC and in support thereof, alleges as follows:

PARTIES

1. This is a civil action for false advertising, in violation of the Lanham Act, 15 U.S.C. § 1125(a), and Pennsylvania Common Law Unfair Competition.
2. Plaintiff S.C Johnson & Son, Inc., (“SCJ”) is incorporated under the laws of the State of Wisconsin with a principal place of business located at 1525 Howe Street, Racine, Wisconsin 53403.
3. Upon information and belief, Greenerways LLC (“Greenerways”) is a Pennsylvania Limited Liability Company with a principal place of business located at 668 Stony Hill Road, Suite 143, Yardley, Pennsylvania 19067.
4. Upon information and belief, Greenerways conducts business as "Greenerways Organic."

JURISDICTION AND VENUE

5. This Court has subject matter jurisdiction over the Lanham Act claim pursuant to 28 U.S.C. § 1331 and 15 U.S.C. § 1121.

6. This Court has supplemental jurisdiction over the state law claim pursuant to 28 U.S.C. § 1367(a), because it is so related to the Lanham Act claim that it forms part of the same case or controversy under Article III of the U.S. Constitution.

7. This Court has general personal jurisdiction over Greenerways because Greenerways' principal place of business is located in the Eastern District of Pennsylvania.

8. Venue is appropriate in this matter pursuant to 28 U.S.C. 1391(b)(1), because Defendant resides in this judicial district pursuant to 28 U.S.C. § 1391(c)(2).

FACTUAL BACKGROUND

9. SCJ is a family-owned company and one of the leading manufacturers of household cleaning products and products for pest control, home storage, air care, and shoe care.

10. Greenerways sells at least four insect repellent products: "Bug Repellent," "Bug Repellent for Kids," "2-in-1 SPF 30 Sunscreen & Bug Repellent," and "Mosquito Bite-FreeZone" (collectively, the "Products") throughout the United States, including in Wisconsin and Pennsylvania.

11. Greenerways' product labelling, advertising, social media posts, and other consumer communications related to the Products contain a multitude of false and misleading statements, in violation of the Lanham Act and Pennsylvania Common Law Unfair Competition.

12. Greenerways' false and misleading statements fall into two categories: (1) false and misleading statements regarding alleged detrimental impacts of DEET (the "DEET Claims"); and (2) false and misleading statements regarding the composition of the Products themselves, including false claims related to the safety of the Products (the "Product Claims").

13. These false and misleading statements are at the core of Greenerways' marketing campaign for the Products.

14. The DEET Claims relate to the alleged dangers of DEET as an active ingredient in insect repellant products that compete with the Products.

15. The Product Claims relate to the nature of the Products themselves, including the Products' safety and efficacy.

16. Greenerways' false and misleading statements, all of which relate to the safety or efficacy of products used by consumers and their families, are material to consumers' purchasing decisions.

17. Upon information and belief, consumers have made and will continue to make purchasing decisions based on Greenerways' false and misleading statements about the Products.

18. The Products, which contain false and misleading statements on their packaging, are available at retail locations throughout Wisconsin and Pennsylvania, including, but not limited to, Walmart and Costco stores, and are sold direct to Wisconsin and Pennsylvania consumers through Greenerways' interactive website at greenerways.com.

19. SCJ sells insect repellents, both with and without DEET, that compete with the Products. SCJ has been harmed by Greenerways' false and misleading statements, both in terms of lost sales and loss of goodwill associated with SCJ's products that contain DEET.

20. Greenerways systematically and intentionally misleads the consuming public in its product labelling, advertising claims, and consumer communications.

21. Greenerways, which misleadingly calls itself "Greenerways Organic," sells a variety of insect repellent products that do not contain the well-known insect repellant active ingredient DEET.

22. The dominant focus of Greenerways' public communications regarding its insect repellent products is a campaign of false and deceptive attacks on DEET.

23. Upon information and belief, Greenerways makes false and deceptive statements regarding DEET in an attempt to spread fear and misinformation to drive consumers away from products that contain DEET.

24. SCJ is a longstanding leading producer of household pest control products, and has been particularly focused on ensuring that consumers have access to pest control products that are both safe and effective.

25. SCJ supports free and fair competition and understands that there is a place in the market for insect repellent products that do not contain DEET. SCJ itself produces a variety of insect repellent products that do not contain DEET.

26. SCJ believes that product labels, advertisements, and other statements made to consumers regarding products should be truthful and rooted in good science so that consumers can make meaningful, informed choices for themselves and their families.

27. Decades of rigorous scientific research conducted by numerous health and government agencies such as the U.S. Environmental Protection Agency ("EPA"), the U.S. Centers for Disease Control ("CDC"), the American Academy of Pediatrics ("AAP"), and the Environmental Working Group, demonstrate that DEET is an effective, reliable, and safe personal insect repellent when used as directed.

28. Greenerways' fearmongering campaign against DEET relies on demonstrably false attacks on DEET and contradicts the overwhelming scientific evidence in support of DEET's safety when used as directed, and irresponsibly misleads consumers.

DEET IS PROVEN TO BE SAFE AND EFFECTIVE

29. DEET is a safe, reliable, and effective active ingredient that has been used in insect repellents for decades.

30. The EPA has studied DEET for decades and conducted numerous comprehensive human health risk assessments on DEET.

31. In 1998, the EPA completed a "comprehensive re-assessment" of DEET and concluded: "[B]ased on extensive toxicity testing, we believe that the normal use of DEET does not present a health concern to the general population, including children." *See*, EPA, "DEET" (available at <https://www.epa.gov/insect-repellents/deet>) (last accessed July 2, 2019).

32. In 2014, the EPA completed a review of DEET pursuant to the Registration Review Program and again concluded that it "continue[s] to believe that the normal use of DEET does not present a health concern to the general population, including children." *Id.*

33. The CDC recommends the use of repellents containing DEET for mosquito and tick disease protection. *See*, CDC, "West Nile Virus Prevention" (available at <https://www.cdc.gov/westnile/prevention/index.html>) (last accessed July 2, 2019).

34. The CDC further concluded that when used as directed, DEET is "proven safe and effective, even for pregnant and breastfeeding women." *Id.*

35. The AAP instructs families to "[u]se insect repellents containing DEET when needed to prevent insect-related diseases." *See* American Academy of Pediatrics "Insect Bite and Repellent Safety Tips from the American Academy of Pediatrics" (June 29, 2018) (available at <https://www.aap.org/en-us/about-the-aap/aap-press-room/news-features-and-safety-tips/Pages/Insect-Bite-and-Repellant-Safety-Tips-from-the-AAP.aspx>) (last accessed July 2, 2019).

36. The AAP recommends DEET for children as young as 2 months old. *Id.*

37. DEET has also been studied extensively by academia. For example, the Journal of Pharmacotherapy published an article in 2010 titled "Mosquito-borne Illnesses in Travelers: A Review of Risk and Prevention," which reported:

The preferred insect repellent is DEET because of its long history of safety and efficacy and wide range of concentrations and formulations. All other non-CDC recommended insect repellents should be avoided because they may not adequately protect against aggressive, biting mosquitoes encountered around the world.

Mirzaian, et al., "Mosquito-borne Illnesses in Travelers: A Review of Risk and Prevention," *Journal of Pharmacotherapy*, 2010, 30(10): 1031-1043.

38. The Environmental Working Group ("EWG"), a non-profit, non-partisan organization "dedicated to protecting human health and the environment," recently updated its "Guide to Bug Repellents," and named DEET as one of its three "top picks:"

Many people are concerned about the possible drawbacks of common repellent active ingredients, like DEET. EWG researchers have analyzed the science in depth and found that, with proper application and precaution, our recommended active ingredients—Picaridin, DEET, and IR3535—effectively reduce risk from life-altering disease and have very low toxicity concerns. . .

These repellents offer a high level of protection from a variety of biting insects and ticks, have good safety profiles, and are registered with the EPA, so they must provide data on both efficacy and toxicity. . .

DEET's safety profile is better than many people assume. It has a long history of use, is very effective in reducing bites and has minimal safety concerns. . .

In the 60 years DEET has been for sale to the public, there have been few reported cases of toxicity. Concerns have often been raised about DEET's potential to be neurotoxic to children. But follow-up studies have not linked DEET to neurotoxicity. A 2003 report concluded that evidence does not support increased risk of adverse toxic effects in young children, and a recent 2017 report also found it unlikely that DEET causes neurotoxicity.

While products based on botanical extracts do not make our top picks, they may be worth trying if bug-borne diseases are not known to be a problem where you are going. But many of these products contain allergens in highly concentrated forms. Effectiveness varies widely.

See <https://www.ewg.org/research/ewgs-guide-bug-repellents> (July 17, 2018) (last accessed July 2, 2019).

**GREENERWAYS MISLEADING CAMPAIGN OF DISPARAGEMENT
AGAINST DEET**

39. Despite the overwhelming scientific, government and consumer agency studies showing DEET to be safe and effective when used as directed, Greenerways disparages DEET with false, misleading, and deceptive claims.

40. Upon information and belief, Greenerways makes the false and misleading DEET Claims for the purpose of spreading misinformation and scaring consumers away from purchasing competing insect repellant products that contain DEET.

41. For instance, Greenerways' website, available at <https://greenerways.com> (last accessed July 2, 2019), makes the following false or misleading claims:

- DEET "is hazardous to the health of people and animals."
- "The most serious concerns about DEET are its effects on the central nervous system. With overexposure to DEET, humans may experience memory loss, headaches, weakness, fatigue, muscle and joint pain, tremors and shortness of breath. DEET is known to cause neurological damage, and once it enters the bloodstream, it makes its way to the nervous system, where it is known to cause seizures and even deaths."
- "DEET is often sold in high concentrations in consumer bug repellents, even though the CDC recommends only a 30-50% concentration to protect against insects."
- "DEET is a powerful, harsh solvent that will break down and remove paint, fingernail polish, plastics & other synthetic substances."
- "DEET is classified as a harmful substance by the EU."

42. A Greenerways blog post, available at <https://greenerways.com/blogs/breaking-news-and-media/what-is-deet-and-will-it-ruin-my-clothes>, also contains a video of Greenerways' "Owner + Mompreneur" Jayme Bella making false and misleading statements regarding DEET. See Exhibit A to Complaint.

43. This video referenced in Paragraph No. 42 is also available via Greenerways' Instagram account at <https://www.instagram.com/p/BqDC3QiAozF> (last accessed July 2, 2019.)

44. Greenerways' Instagram account, available at https://www.instagram.com/greenerways_organic/?hl=en (last accessed July 2, 2019), makes additional false, misleading and deceptive claims, such as:

- "The next time you're looking at a mosquito repellent make sure you check the back for the ingredient DEET. If it contains this harmful chemical please stay away. This is used to burn plastic and can even remove the dye from your clothes."
- "DEET...IF IT'S NOT GOOD FOR YOUR CLOTHING, IT'S NOT GOOD FOR YOU."

45. Greenerways' Facebook account, available at www.facebook.com/greenerwaysorganic/ (last accessed July 2, 2019) makes the following false, misleading, and deceptive statements:

- "Greenerways avoid[s] using harmful chemicals like DEET. . . Greenerways['] priority is keeping you and your children safe from harmful chemicals."
- "Take out your current bug spray and read the ingredients. Do you see DEET as an ingredient? If so, please be aware that bug sprays containing DEET are known to damage clothing as well as be harmful to children with sensitive skin."
- "Did you know that bug sprays containing DEET can damage your clothing? DEET is a strong solvent that can damage materials like spandex, rayon, and anything with screen printing – on any fabric!! Greenerways wants to inform all moms and health advocates out there about the dangers of DEET."
- "DEET. . .If it's not good for your clothing, it's not good for you."

- "Say NO to DEET. Did you know DEET is bad for your nervous system?"
- "Mosquitos are a problem, but so are some repellents! Fortunately, there is a #greenerway. Guarantee your family's safety with a safe, DEET-free organic bug repellent."

46. Greenerways' Facebook page also contains the following image, which shows a bottle labelled "CONTAINS DEET" and the universal skull and cross bones image denoting poison:



47. A sample of Greenerways' Instagram and Facebook posts regarding DEET are also contained in Exhibit A to the Complaint.

48. Greenerways' false, misleading, deceptive and disparaging statements regarding DEET are particularly troubling in light of the fact that mosquito and tick-borne diseases, including Lyme Disease, West Nile Virus, Dengue, and Zika Virus, are a significant and growing problem in the United States and its territories. *See e.g.*, Rosenberg, et al., "Vital Signs: Trends in Reported Vectorborne Disease Cases – United States and Territories, 2004-2016" (May 4, 2018) (available at https://www.cdc.gov/mmwr/volumes/67/wr/mm6717e1.htm?s_cid=mm6717e1_x) (last accessed July 2, 2019).

**GREENERWAYS ALSO MISLEADS THE PUBLIC REGARDING SAFETY AND
HEALTH BENEFITS**

49. In addition to its campaign of misinformation regarding DEET, Greenerways makes similarly false, deceptive, and misleading claims about the Products, including false or misleading statements regarding the nature or composition of the Products, and false or misleading claims regarding the safety and efficacy of the Products.

50. In its advertising, Greenerways makes false and misleading claims about the effectiveness of its repellent products, including claims that its products repel "yellow fever mosquitos" and "ALL mosquitos that may carry viruses."

51. The claims quoted in paragraph 50 are false because the products do not repel *ALL* mosquitos, whether or not they "may carry viruses."

52. Moreover, claims such as those quoted in paragraph 50, above, violate EPA Conditions for Minimum Risk Pesticides. Specifically, Condition 4 requires that that "minimum risk pesticides" such as the Products must "not bear claims either to control or mitigate organisms that pose a threat to human health, or insects or rodents carrying specific diseases." See "Conditions for Minimum Risk Pesticides," available at <https://www.epa.gov/minimum-risk-pesticides/conditions-minimum-risk-pesticides> (last accessed July 2, 2019).

53. Greenerways also makes false and misleading claims about whether the Products are organic, which is a central theme of its marketing. For example, Greenerways claims its "Bug Repellent" and "Bug Repellent for Kids" are "USDA Organic." Greenerways claims that the products are "USDA Organic."

54. Greenerways further claims that its "Bug Repellent" contains "organically grown ingredients."

55. Greenerways also claims that its "2-in-1 SPF 30 Sunscreen & Bug Repellent," and "Mosquito Bite-FreeZone" are "All Natural."

56. Greenerways' claims that its products are "USDA Organic" and "All Natural" are false and misleading. While certain of the ingredients in the products may be organic, other ingredients are not.

57. Also, Greenerways' reference to "USDA" is misleading because it suggests a finding of "organic" or endorsement of the product as "organic" by the USDA that does not exist.

58. Upon information and belief, Greenerways followed no established standard regarding the production of its "organic" ingredients and has received no approval or endorsement by the UDSA or any other agency.

59. Moreover, Greenerways' claims once again violate the EPA Conditions for Minimum Risk Pesticides, which prohibit the products from utilizing "any statement directly or indirectly implying that the pesticide . . . is recommended or endorsed by any agency of the federal government." *See* "Conditions for Minimum Risk Pesticides," available at <https://www.epa.gov/minimum-risk-pesticides/conditions-minimum-risk-pesticides> (last accessed July 2, 2019).

60. Greenerways further misleads consumers by repeatedly claiming that its products are "safe" for consumers without including any qualifications. The law requires that any safety claims include a disclaimer such as "when used as directed" so as not to mislead consumers that the product is safe regardless of how it is used.

61. Greenerways' claims that its products kill "ALL" insects, and the statements "NO BURN! NO BITE!" and "BURN FREE BITE FREE DEET FREE" also violate Condition 6 of the EPA Conditions for Minimum Risk Pesticides. These claims of effectiveness and safety are

not true in all circumstances, and they mislead consumers into the false belief that the Products are more effective than they actually are.

62. Greenerways also falsely claims that its products are "hypoallergenic," "dermal tested," and "soothing on skin."

63. Finally, Greenerways also falsely claims that its products are "gentle and safe for even the most delicate skin and especially those who are chemically-sensitive," and there is "no need to rinse."

64. Contrary to its false claims, the Products contain known skin irritants.

65. In fact, upon information and belief, consumers have complained about developing skin irritation or burns after using the Products. For example, one consumer posted on Greenerways' Facebook page on or around June 30, 2019, stating:



66. Moreover, upon information and belief, the Products have not undergone scientifically robust skin irritation testing with a population of sensitive and non-sensitive individuals, reviewed and approved by a dermatologist, as is suggested by the label claim: "dermal tested – hypoallergenic."

COUNT ONE:
FALSE ADVERTISING, IN VIOLATION OF THE LANHAM ACT, 15 U.S.C. § 1125(A)

67. SCJ realleges and incorporates paragraphs 1 through 66 as though fully set forth herein.

68. Greenerways has made statements of fact in its advertising with respect to the Products that are literally false or, in the alternative, potentially misleading.

69. Greenerways' false statements of fact have actually deceived or have a tendency to deceive consumers.

70. Greenerways' false statements are material in that they are likely to influence consumers' purchasing decisions.

71. Greenerways has caused its false statements to enter interstate commerce.

72. SCJ already has been and likely will continue to be injured as a result of Greenerways' false statements.

73. Upon information and belief, Greenerways' false advertising is knowing, intentional, and willful.

74. Greenerways' violation of the Lanham Act is egregious.

75. SCJ has already suffered and is likely to continue to suffer pecuniary loss because of Greenerways' false advertising.

76. SCJ has also suffered and continues to suffer immediate and irreparable harm as a result of Greenerways' false advertising, for which there is no adequate remedy at law.

COUNT TWO:
PENNSYLVANIA COMMON LAW UNFAIR COMPETITION

77. SCJ realleges and incorporates paragraphs 1 through 76 as though fully set forth herein.

78. Greenerways' unfairly competed against SCJ by, *inter alia*: (1) making statements of fact in its labeling, print advertisements, and internet advertisements with respect to the Products that are untrue, deceptive, and/or misleading; and (2) violating federal law, including the Lanham Act.

79. Greenerways' actions and false statements had the effect of confusing customers and was designed to mislead customers into believing that they were purchasing Products superior to those manufactured and sold by SCJ.

80. Greenerways intentionally misrepresents the Products through the use of false and misleading labeling, print advertisements and internet advertisements which prevents SCJ from being able to compete fairly with Greenerways.

81. Greenerways' false statements were made in connection with commercial advertising and promotion.

82. Greenerways' false statements actually deceived and/or had the likelihood of deceiving retail consumers as well as the public.

83. Greenerways' false statements were likely to influence the purchasing decisions of the persons to whom they were disseminated.

84. Greenerways' false statements have injured, and likely will continue to injure SCJ by causing SCJ to lose customers and sales.

85. Greenerways' false statements were made in commerce.

86. Greenerways deliberately engaged in conduct that has been, and is, malicious, willful, and/or in reckless disregard for SCJ's rights, thus entitling SCJ to punitive damages against Greenerways.

87. As a result of Greenerways' false statements, SCJ has sustained damages including, but not limited to, lost sales and business opportunities, as well as damage to its reputation, goodwill, and brand quality.

JURY DEMAND

88. Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, SCJ requests a jury trial of all issues so triable in this action.

REQUEST FOR RELIEF

Wherefore, Plaintiff S.C. Johnson & Son, Inc., respectfully prays for judgment:

- a. Permanently enjoining and restraining Greenerways, its employees, agents, and representatives, and all persons acting in concert or in participation with them, from employing advertising using the false and/or misleading statements outlined herein, and any substantially similar claims.
- b. Awarding to SCJ all of SCJ's damages, including actual, compensatory, consequential, and incidental damages in an as-yet undermined amount; reasonable attorneys' fees and costs, and a sum up to three times those damages, pursuant to 15 U.S.C. § 1117 as well as punitive damages.
- c. Awarding to SCJ exemplary damages against Greenerways in an amount sufficient to deter similar future misconduct.
- d. Awarding SCJ prejudgment and post-judgment interest on any monetary award according to the maximum allowable legal rate.

- e. Awarding SCJ such other and further relief as this Court may deem just and proper.

Dated: July 3, 2019

Respectfully Submitted

McCARTER & ENGLISH, LLP

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Attorneys for Plaintiff, S.C. Johnson & Son, Inc.

EXHIBIT A

Sample of Greenerways' Blog Posts, Instagram Posts, and Facebook Posts Regarding DEET

I. Blog Post – What is DEET and Will it Ruin My Clothes?

Stills from Video:



Jayme Bella, owner of Greenerways, holding what appears to be a bottle of an SCJ Off! insect repellent while discussing the alleged harmful effects of DEET.



[Continued on next page.]



Transcript of Video:

What's wrong with DEET? Oh boy, where do I start? DEET is a very toxic, corrosive chemical that, when applied to the t-shirt, can remove all of the ink. It can also melt plastics. So imagine when you're putting that on your skin and it goes right into your bloodstream. The side effects are tremendous. You can have anything from nausea, dizziness, shortness of breath, all the way to cancer & death.

Available at: <https://greenerways.com/blogs/breaking-news-and-media/what-is-deet-and-will-it-ruin-my-clothes> (last accessed July 2, 2019.)

Also available via Greenerways' Instagram account at:
<https://www.instagram.com/p/BqDC3QiAozF/> (last accessed July 2, 2019.)

II. Sample Instagram Posts



greenerways_organic • Follow ...

greenerways_organic Mosquitos are a problem, but so are some repellents! Fortunately, there is a #greenerway. Guarantee your family's safety with a safe, DEET-free organic bug repellent.

36w

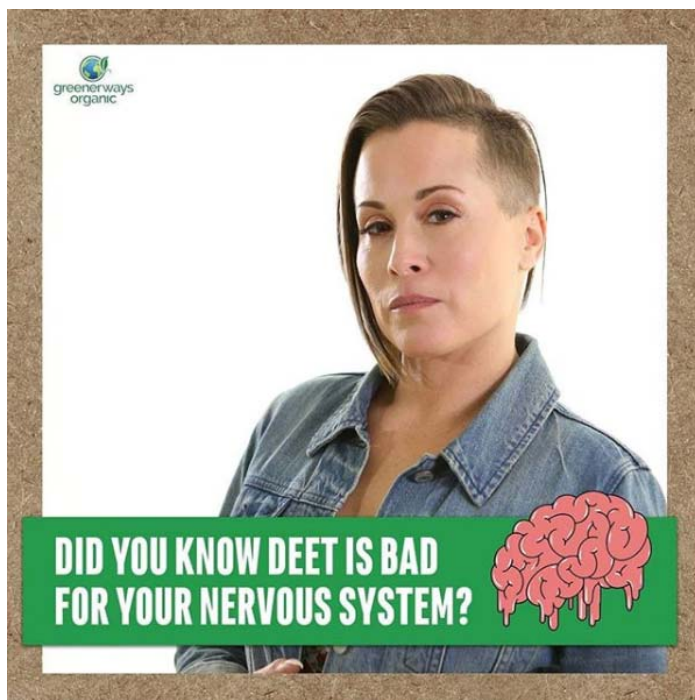
greenerways_organic #greenerways #holistic #healthy #chemfreelife #chemfree #glutenfree #organic #skincare #bugrepellent #crueltyfree #vegan #health #nochemicals #fishing #flyfishing #lakehouse #camping #campinggear #trekking #Blackmountain #Blackmountains #davidsonnc #concordnc #shoplocalraleigh #828isgreat #wnc #explorenc #ncoutdoors



57 likes

OCTOBER 23, 2018

Log in to like or comment.



greenerways_organic • Follow ...

greenerways_organic Say NO to DEET!!!
 •
 •
 •
 #greenerways #holistic #healthy #chemfreelife #chemfree #glutenfree #organic #skincare #bugrepellent #crueltyfree #vegan #health #swamplife #fishing #flyfishing #lakehouse #islandlife #vacation #camping #campinggear #trekking #Blackmountain #Blackmountains #davidsonnc #concordnc #shoplocalraleigh #828isgreat #wnc #explorenc #ncoutdoors

35w



45 likes

OCTOBER 27, 2018

Log in to like or comment.



greenerways_organic • Follow ...

greenerways_organic Did you know that bug sprays containing DEET can damage your clothing? DEET is a strong solvent that can damage materials like spandex, rayon and anything with screen printing - on any fabric!! Greenerways wants to inform all moms and health advocates out there about the dangers of DEET.

•
•
•

#mosquitoes #bugrepellent
#chemicalfree #chemfreehome
#holistichome #holistic
#austincitylimits #austin #austintx
#texas #tampafloida #southflorida
#southbeach #hiking #camping
#trekking #vegan #paleo #fall
#november #tides #deetfree



47 likes

NOVEMBER 21, 2018

Log in to like or comment.



greenerways_organic • Follow ...

greenerways_organic Take out your current bug spray and read the ingredients. Do you see DEET as an ingredient? If so, please be aware that bug sprays containing DEET are known to damage clothing as well as be harmful to children with sensitive skin.

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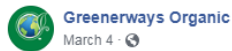
78 views

NOVEMBER 23, 2018

Log in to like or comment.

Available at: https://www.instagram.com/greenerways_organic/?hl=en (last accessed July 2, 2019).

III. Sample Facebook Posts



Greenerways Organic

March 4 · 🌐

Our products are SAFE for 🐶🐱, DEET-free, and EFFECTIVE. Why use harsh chemicals when you don't have to?

FACT:

- DEET is often sold in high concentrations in consumer bug repellents, even though the CDC recommends only a 30-50% concentration to protect against insects 🦟
- DEET is a powerful, harsh solvent that will break down and remove paint, fingernail polish & plastics.
- DEET should not be applied on animals, pregnant women, and children under 6 months old.

More info here:

<https://greenerways.com/.../deet-is-dangerous-repel-mosquitos...>



Greenerways Organic

November 23, 2018 · 🌐

Take out your current bug spray and read the ingredients. Do you see DEET as an ingredient? If so, please be aware that bug sprays containing DEET are known to damage clothing as well as be harmful to children with sensitive skin.



GREENERWAYS.COM

Greenerways Organic - Insect Repellent, Bug Spray & Cleaning Products

[Learn More](#)

👍 3

👍 Like

💬 Comment

➦ Share



Greenerways Organic

November 21, 2018 · 🌐

Did you know that bug sprays containing DEET can damage your clothing? DEET is a strong solvent that can damage materials like spandex, rayon and anything with screen printing - on any fabric!!

Greenerways wants to inform all moms and health advocates out there about the dangers of DEET.



👍 3

➦ 1 Share

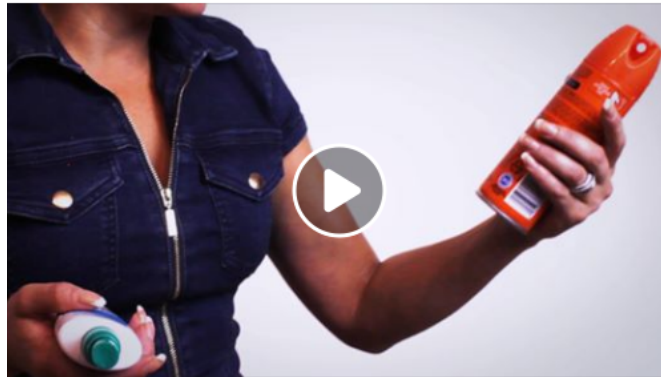


Greenerways Organic

October 29, 2018 · 🌐

The next time you're looking at a mosquito repellent make sure you check the back for the ingredient DEET. If it contains this harmful chemical please stay away.

This is used to burn plastic and can even remove the dye from your clothes. I will never put any chemical such as this on my kid's skin. NO WAY!



👍❤️ 16

9 Comments 17 Shares

👍 Like

💬 Comment

➦ Share

Most Relevant ▾



Bob Bitchen Deet is a long proven mosquito deterrent. It is quite effective. I live in FL, and have found nothing else that works as well. Remember, mosquitoes can carry a large variety of diseases, some of which can kill you, cause birth defects, even infect your pets. Is there a more effective repellent?

33w

👍 2

Most Relevant is selected, so some replies may have been filtered out.



Greenerways Organic Hi Bob. Yes we do have an organic repellent that is just as effective. You can take a look here: <https://greenerways.com/.../repellent-usda-organic-insect...>

32w

➦ View 1 more reply



Dean Hebert Salt is a corrosive chemical that can eat right through the frame of your car, but people are happy to put that right on their food.

33w

👍 2

Most Relevant is selected, so some replies may have been filtered out.



Greenerways Organic Yes there are many chemicals to look out for. In house hold products we see DEET as one of the most harmful ones.

31w

➦ View 1 more reply

Most Relevant is selected, so some comments may have been filtered out.

Available at: <https://www.facebook.com/greenerwaysorganic/> (last accessed July 2, 2019).